

## Xsolla partners Mazooma for payment service

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Xsolla, a global virtual currency reseller, has entered a partnership with US online debit payment services provider Mazooma to provide gaming publishers with the latter's payment option.

As part of the deal, Mazooma will enable Xsolla's gaming publishers to offer their players the option to pay for virtual currency from their online banking account. Xsolla will now offer Mazooma as a payment option which gaming publishers can select from their Personal Account with Xsolla's PlayStation and new Direct Payment service.

To pay via Mazooma, users have to sign up or sign in to their Mazooma account, and approve the purchase by logging into their bank account with the same user ID and password that they use for online banking. There is no need for the player to enter in their credit card information or other sensitive personal data to the merchant- after entering their user ID and password and approving the purchase, the payment is complete.

Xsolla specializes in online games, providing localized in-game payment services for global reach. Xsolla has partnered with over 200 payment service providers offering credit and pre-paid cards, mobile payments, premium SMS, eWallets, cash and e-cash, payment kiosks and offers, all within one platform.

[In recent news](#), Mazooma has made a micropay-in-a-box service available to Discover's digital goods merchants. The service is aimed at Discover's direct merchants using the Centinel Universal Merchant Platform via CardinalCommerce. Merchants using Centinel need to place the Mazooma payment button on their checkout page to support the Mazooma payment option that enables consumers to pay using their online banking account.

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